

24 Month Transformation Case Study

CTI/Siemens - 70/30 Joint Venture

Results: 24 Month Market Cap: from \$322M to \$1.7B

Key Drivers:

- Mission: Increase the Value of the Company before Siemens Buy Out
- Receiving the Time Magazine Innovation of the Year Award for the PET/CT Caused Global Demand Increase/Backlog
- 12 Month SLEGO Implementation Roadmap of 55 Mile Markers Engaging 800 Employees in 5 Divisions + 3 Key Suppliers (of 122)
- Unit Cost \$1.8-\$2.4M Flattened BOM > 30,000 Components
- > 70% of Results from Kanban/Pull Implementation



medical

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SIEMENS



Achieving the Impossible

They were told by hundreds this technology was impossible to create. These are the results. Today, this is the world-wide standard for cancer research and diagnosis. This company received the Time Magazine Innovation of the Year Award for the Invention of PET/CT Technology.















CTI Molecular Imaging



Dr. Ron Nutt President and CEO



shook hands and decided to set out to do what most would consider impossible. From the first workshop, I could see our direction and every aspect of our business began to change. I spent twenty years of my career leading our company and had never seen it come to life like this." (CTIMI is now a Siemens AG company)

"At the end of that first tour, Rob and I









Highlight Measures	Baseline	Transformation Results (12 Months)	Continuous Improvement (24 Months)	Competitive Advantage	
CTIMI Market Cap	\$322M	\$977M	\$1.7B	Increased the value and prepared the company for the sale to Siemens	
Increased Sales/Growth (\$)	-	87%	188%	Company was unable to meet further demand requirements without changing the way they operate	
Flow-Time for Custom Products	75 Days	13 Days	4 Days	Easy to respond to customer changes and plan production	
Annual New Products Developed	2	9	10	Market leader in innovation = higher price and world recognition	



Superior Results Self Improving

Measure	Baseline	Transformation (12 months)	Independent Improvement (24 months)			
Business Improvement						
Annual Sales Growth (\$)	-	86.5%	188%			
Annual Sales Growth (units)	-	28%**	42%**			
Reduction in Cost Per Unit	-	4%	10%			
Number of New Products	2	9	10			
Market Cap	\$322M	\$970M	\$1.7B			
CTIMI Stock Price	\$7	\$13.50	\$21			





Before



After

Measure	Baseline	Transformation (12 months)	Independent Improvement (24 months)				
Operations Improvement							
Lead-Time	280 Days	13 Days	4 Days				
Inventory	\$95M	\$27M	\$15M				
Finished Goods Inventory	24 Units	0 Units	0 Units				
Productivity – Man Hrs Per Unit	104	44	22				
Defects	7%	3%	0.4%				
Inventory Turns	2	7	15				
Material Shortages (per week)	Not Tracked, Dozens	1	0				
On Time Delivery	62%	90%	98%				
Supplier Cost Reduction	2%	3%	10%				
Staff Working with Suppliers	0	8	3				

* The results from 2004 to 2005 were primarily achieved without direct consultant involvement.

** The company was able to absorb the increase in sales without increasing personnel or production space.

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